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## **THE LIVINGSTON GROUP, LLC WELCOMES DR. STEVE BENDE**

Addition of Health Science/Policy and Biotechnology Expert, Former Pharmaceutical Trade Association Executive and National Institutes of Health Scientist Enhances Health Care and High Tech Practice Areas

### **For Immediate Release**

**Washington, DC** – The Livingston Group, LLC (TLG) announced the affiliation of Dr. Steve Bende, former NIH researcher/administrator and recent pharmaceutical trade association executive. Dr. Bende will bring depth to the health science and science policy aspects of the firm’s health care and high tech practice areas. Dr. Bende adds an in-depth knowledge of the pharmaceutical/biotech industries and policy issues at NIH and the Food and Drug Administration, as well as a renowned ability to strategically communicate complex scientific issues with clear connection to policy implications. TLG looks forward to providing its clients with this marriage of policy expertise backed with strong scientific credibility.

Having started with four partners just over five years ago, The Livingston Group now includes over 40 professionals covering nine distinct practice areas and serving more than 80 clients. “We are delighted to have Steve in our shop,” said Bob Livingston, TLG founding partner and Chief Executive Officer. “With his science background, communication expertise and big picture strategic vision, Steve possesses the unique ability to bring credibility to policy positions in the health science arena. We’re happy to be able to offer this to our clients. It is a nice complement to our existing team and provides our clients a true advantage.”

During nearly 11 years at the NIH, Dr. Bende worked as a research scientist on HIV/AIDS with Dr. Anthony Fauci and subsequently in administration overseeing funding of AIDS vaccine research and development. Most recently, Dr. Bende was VP-Scientific Affairs at a pharmaceutical trade association where he became the leading expert on the science and policy aspects of the issue of generic biologics and represented the industry before regulators, Congress, the public and the media. Dr. Bende is also the founder and principal of Science & Policy Strategies, LLC, a consulting firm specializing in business/strategy development for the pharmaceutical and biotechnology industry, as well as health science communication and advocacy.

“I am excited about the opportunity to work with Bob Livingston and the great team at The Livingston Group,” said Bende. “I look forward to working with the other experts at TLG to offer clients a depth and breadth of knowledge and experience unrivaled in DC.”

The Livingston Group, L.L.C. (TLG) was created in March 1999 and provides comprehensive public affairs, government relations and lobbying services on a global basis. Recognized as one of the fastest growing government relations firms in Washington, DC, TLG also provides marketing services and public affairs counsel in the areas of coalition building, media outreach and crisis communications. A complete overview of their practices, personnel and performance, including a representative client list, are available at [www.livingstongroupdc.com](http://www.livingstongroupdc.com).

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