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## **THE LIVINGSTON GROUP ANNOUNCES EXPANSION OF SERVICES**

### **Additional Focus on State and Local Government Relations**

#### **For Immediate Release**

August 8, 2006

Washington, DC – One of the beltway’s most successful governmental relations firms is expanding their services to focus on reaching out to state capitals across the country. The Livingston Group, LLC (TLG) has named Terry Benham, to head up and develop a state and local government relations practice.

The Livingston Group was created in March 1999 and provides comprehensive public affairs, government relations and lobbying services on a global basis. Recognized as one of the fastest growing government relations firms in DC, the firm also provides marketing services and public affairs counsel in the areas of coalition building and strategic communications.

The Livingston Group has over 80 domestic and foreign clients. The firm has an extensive network of over 40 principals, consultants and international associates -- including Republican and Democratic former Members of Congress, Administration officials, congressional staff, gubernatorial staff, other state and local representatives and corporate executives.

Bob Livingston, founder and Chief Executive Officer of the firm, notes that client needs combined with new trends in regulatory and legislative power are causing many firms to rethink their focus on state and local affairs. “Many of our clients have asked for assistance in coordinating federal projects with similar projects at the state and local level. Often, federal issues are being influenced more at the state and local level than inside the beltway. It just made sense for us to reach out and be a part of that communication process.”

Services being offered include:

- Expansion of state and local governmental relations services: including lobbying state legislatures and contract procurement.
- Broad legislative strategy services: including the planning and development of a comprehensive federal, state, and local legislative agenda.
- An expansion of business development services to state and local markets, including building strategic partnerships and developing public-private marketing strategies.

TLG has developed a multi-state project management team for those clients needing state and local services in multiple areas across the nation. Terry Benham, of Impact Management Group, will be the lead consultant and direct this practice from his office in Little Rock, Arkansas. “This firm understands you can’t operate at the state and local level from Washington, DC.,” said, Benham. “We are committed to building a policy bridge that communicates the same message for our clients, regardless of whether the audience is the White House or the court house.”

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