



The Livingston Group, LLC  
499 S. Capitol Street, SW  
Suite 600  
Washington, DC 20003  
202 289 9881  
[www.livingstongroupdc.com](http://www.livingstongroupdc.com)

## **The Livingston Group Adds Nationally Recognized Political and Public Affairs Consultant as Affiliate**

*Affiliation Continues National Expansion; Adds to Firm's Depth in Politics, International Relations, Health Care and Strategic Communications*

### **For Immediate Release**

October 18, 2005

**Washington, D.C.** - The Livingston Group (TLG) announced the affiliation of Darren Morris. Morris is a nationally recognized political strategist and public affairs consultant with extensive experience on a wide-array of federal, state and international issues. TLG is adding to its public affairs capabilities and its ability to serve clients throughout the nation with offices in Nashville, TN and Las Vegas, NV.

Morris will work with TLG clients on the local, state, federal and international levels in two TLG Practice Areas: International Relations/Business Development and Health Care & Pharmaceuticals, while providing support as needed in TLG's seven distinct practice areas.

"We are very happy to add someone with Darren's experience and skills to our team," said Bob Livingston, TLG founding partner and Chief Executive Officer. "He brings a wealth of senior level experience in political campaigns, international affairs, and a vast number of domestic issues for diverse corporate and private interests across the country. I look forward to working with Darren to expand our client base and continue to offer world-class service for our clients."

Morris is founding partner and chief executive officer of M Strategic Campaigns based in Nashville, TN with offices in Washington, DC and Las Vegas. He is also a partner at Message and Image, a boutique strategic communications firm that focuses on message development and delivery, image enhancement, positioning, branding and crisis communications for a wide array of political, corporate and celebrity clientele.

His experience includes over eighty political campaigns, including four presidential campaigns; three Republican National Conventions; and, dozens of Fortune 500 corporations, foreign governments, associations, celebrities and corporate executives.

"Both personally and professionally, I am very excited about this opportunity to team with Bob Livingston and the impressive team at The Livingston Group," said Morris. "Their phenomenal growth is a testament to the caliber of world-class service and success they provide their clients. I look forward to utilizing my experience and skills to continue fueling that growth and client success."

The Livingston Group, L.L.C. (TLG) was created in March 1999 and provides comprehensive public affairs, government relations and lobbying services on a global basis. Recognized as one of the fastest growing government relations firms in Washington, D.C., TLG also provides marketing services and public affairs counsel in the areas of coalition building, media outreach and crisis communications. A complete overview of their practices, personnel and performance, including a representative client list, are available at [www.livingstongroupdc.com](http://www.livingstongroupdc.com).

###

[www.livingstongroupdc.com](http://www.livingstongroupdc.com)

**Contact: Chris Terrell, Washington, D.C., 202-289-9881**